



GWRRA

Central Canada Region K

www.regionk.ca Oct 2016



Region K Team

Deputy Director Canada

Jack Wagner

Directors

Chantal & François Séguin

dir.regionk@outlook.com

Assistant Directors

Hélène Dubois & Raymond Borris

rborris65@hotmail.com

Treasurer

Suzie Pilon-Mainville

treas.regionk@outlook.com

Secretary / MEP

Lytte Babin-MacKay

sec.regionk@outlook.com

Rider Education

Stephen Brighton

sbrighton@rogers.com

Ontario District Directors

Ron & Sue Kolodij

rkolodij@bell.net

Assistant District Directors

Barry Heinmiller

bc.heinmiller@sympatico.ca

District Educator

Diana Brighton

dbrighton@rogers.com

Quebec District Directors

Hélène Dubois & Raymond Borris

rborris65@hotmail.com

Please visit our website for more
team members

Another riding season is almost coming to an end. It's been lots of fun traveling to Rendezvous, rallies and WingDing this year and meeting so many friends and making new ones. I must extend a big thank you to every volunteer that helped make this year a success, especially Rendezvous 2016, THANK YOU.

As the quiet season rolls in, many officers in chapters and districts start thinking about a change. Change is good for any organization because it brings fresh energy and ideas to the leadership roles that many of us have. So when you are asked to take part as a leader on your chapter's leadership team or district's team – say yes. People close to you have seen you in action and believe you have that special gift they are looking for to make their team outstanding, and you will be off on a new adventure.

Chantal & François Séguin
Region K Directors

Have you heard!

Wing Ding will be at Grapevine, Texas, for next year's rally.
So start making your plans now!





Over the course of your life, many of you have probably been told "You don't know Jack!". I'm about to change that. I grew up in northeast OK. I attended Oklahoma State University where I met the love of my life, Shirlene, on a blind date, at the beginning of my sophomore year. We were married 11 months later. After graduation, we moved to the Dallas area where I began my career with Ford Motor Company. We started our family with the birth of our son, Jeff, a year later. My career included numerous positions with management responsibilities in dealership and customer support, training, and future product development. I retired from Ford in 2005.

Some of you have heard the story of how we became GWRRA members. Attending Shirlene's 35th high school reunion in 2005, we were reunited with my college fraternity brother, Steve Cotton, and his wife Carolyn, who is Shirlene's cousin. The four of us had lost touch after graduation took us in separate directions. Shirlene and I had been looking for a social 'hobby' to enjoy together. Steve and Carolyn told us about GWRRA and the fun they were having. That was all it took. Ten days later we bought our first Goldwing - a well cared for 1993 GL1500 (which was on the May, 2008, cover of Wing World). We hoped we hadn't made a mistake jumping off and buying the bike not knowing if we would enjoy it. We joined GWRRA and began participating with Oklahoma Chapter J. It didn't take long before we knew there was no mistake made. We were really enjoying the freedom of early retirement and having a blast with our new found friends. We couldn't believe the fun we were having and the friends we were making. It was just what we had been searching for. However, Shirlene's enjoyment was cut short. In Oct., 2007, she was diagnosed with cancer and lost the battle in Feb., 2008. Having our GWRRA 'family' for support made that time easier for both of us then - and continues supporting me today. My GWRRA family is a very important part of my life!

I truly 'live to ride' averaging around 18,000 miles per year. In November, 2015, I purchased my 3rd Goldwing, a 40th anniversary silver 2015 and a new matching Hannigan trailer, which has already accumulated over 12,000 miles in just 8 months. When I'm not riding, I enjoy spending time with my 6 year old grandson, playing around the workshop (I enjoy both wood and metal working), tinkering with my street rods ('36 Ford pickup and '49 Mercury - both of which have also been in Wing World) and yard work (okay, I don't really enjoy the yard work, but its a necessary evil). I am always willing to help others with projects on their bikes.

In my time with GWRRA, I have held many offices including Assistant Chapter Director (for 2 Chapters), Chapter Director, District Trainer, Assistant Region Trainer, Region Trainer, Region Director and currently serving as a Deputy Director. I am a Master University Trainer (certified in Leadership Training, Rider Education and Membership Enhancement), a Certified Officer Trainer and Rider Course Instructor (certified for ARC and 2-wheel trailer). In 2013 I was honored to be recognized as International Trainer of the Year. I am a Level IV Senior Master and have accumulated just under 190,000 accident free, ticket free miles touring thru 48 U.S. states and eight Canadian provinces since joining GWRRA.

Now, when someone says "You don't know Jack!", you can respond "Yes I do!".

Region K Ontario District Directors Corner

A Fun and Happy Chapter

As District Directors Sue and I are always asked by the various Chapter Director's "How can we make this Chapter a place of Fun and Happiness? A place that members want to come, meet and participate. This is important because a Chapter is where the Members live and play. This meeting place is where you as a member has a say and can participate in the organization of events, rides, education events and social gatherings.

A few of their concerns included:

Organizing a place for a monthly meeting and possible breakfast;

How to raise money for the chapter;

How to get past doing the same thing all the time;

Agenda: is it necessary to have one for a meeting;

Meetings: are they boring (always the same old thing), how can we spice it up; and

Members: where are they and how do we reach them.

To answer some of these questions I will let you in on a little secret; we read a lot of GWRRA newsletters and take information from other more experienced Directors and put it into practice for our own members benefit. As an example a lot of the answers to the above questions come from information supplied from GWRRA Insight February 2015 written by **Anita & JR Alkire, Deputy Directors** as well as personal experience that Sue and I have had over the years as Assistant and Chapter Directors. We will attempt to answer some of the above concerns

Organizing a place for a monthly meeting and possible breakfast

You have a meeting place that you meet at once a month be it at a restaurant, golf course, hall, tavern or legion and members complain about the location and or food. Ask for input from your members; are they happy with the current situation? If the majority needs a change ask for suggestions and ask several members to check out the places and get back to the core team before you uproot the meeting location. Just remember you are not going to satisfy everyone but you can go with the majority of happy members and this happiness usually rubs off on the others.

How to raise money for the chapter

What are your expenses for the year excluding any costs associated with your annual fundraiser? Now that you know what you need for money, for a year, can you raise that money without doing a fundraiser? Could you raise the money if you reduced or eliminated the "registration fee"? Our Members are telling us everyone wants in their pocket, so it brought me to question the Chapter finances and why we are doing some of the things we are doing. A fundraiser becomes a major event and we do it for a few reasons: raise money; social gathering; and most importantly having

FUN, but they are a lot of work and maybe we need to think of another way to accomplish those Fundraisers; such as:

Some chapters use a sponsor book to raise funds. This is a book put together for advertising that companies will pay a fee to buy space. This book is then passed around to all members and sponsors for distribution.

Others have pie and cake bake sales, Chile cook off etc. with Chinese auctions at these events. This can be a lot of fun for the chapter as well as filling.

Poker runs and Scavenger hunts are both fun and can be profitable to the chapter. Are you starting to think of new ways to help the chapter?

How to get past doing the same thing all the time

On the Chapter TEAM/staff you have folks who have done the same thing for years. They do it the same way all the time because whether they know it or not they have become stale in their enthusiasm for the role they think they love to hold. So at your next business meeting, hand out an index card or slip of paper and ask each person to put their name and then the #1 and #2 “job/task” in the Chapter they would love to do if they weren’t doing the one they have. Gather the cards up and review them. When you’re ready, no more than by the next meeting, announce the TEAM/staff changes based on what they want to do. It may leave some opening so ask them to go out and find someone new to take their old job. They are now moving on so there shouldn’t be hard feelings which are what we all worry about.

Agenda: is it necessary to have one for a meeting

Next thought, do you use an agenda when you have your monthly gathering? Is it the same one from last month and the month before? Agendas are great tools, they keep you on track and make certain that you cover what you need to, BUT is your agenda boring???

Meetings: are they boring (always the same old thing), how can we spice it up

So mix it up, let someone else run the meeting, get your MEC to have a fun game in the middle of the gathering, have a guest speaker, put on a skit, maybe even a Rider Ed skit on group riding, but make certain that you are having fun! Remember that new Members come to your monthly gathering and it’s your only opportunity to make a great impression so they want to come back. So make certain you have greeters and that new person sits with someone who will “help” them through the meeting and have FUN!

Members: where are they and how do we reach them

So where do you get the Members to do some of this stuff? The easy and usual answer is to tell you to go out and recruit BUT I’ll share another idea. We have this tool called the ARL, Area Report List and we get a full list every quarter and monthly we get updates. I believe this is a shared activity by the entire TEAM not just the MEC. Take your ARL and print out a sheet for each person on the TEAM.

Their task is to contact the households on that list and ask them a couple of questions. After they introduce themselves on the phone, *yes - phone*, tell them you have a couple of questions and it will take just a few minutes of their time. Here are some questions that you can use but before you

decide on the ones to use know what outcome you are looking to achieve. Are you trying to find out why they have never come to a Chapter event? Why they used to come but don't anymore? Can you invite them to the next event of the Chapter? Can you stay in touch with them and keep them up to date? Are they on your email distribution list for the Chapter so they get information about upcoming events? Do they receive your newsletter? Would they like to receive your newsletter? So with that, you might start with "I'm calling to find out if you've heard about our Chapter?" "Would you be interested in joining us at our next event?" "I'm calling because we haven't seen you in a while and we'd like to have you join us again."

You can make up a script to use, just remember it's just a guide to help someone organize their thoughts. Here's the point, if we were to bring into the Chapter all those folks who have joined GWRRA and we have never seen in our Chapter, we could grow our Chapters handsomely.

The sad truth is that only about 25% of the GWRRA membership engages with a Chapter. That means we have 75% who are just waiting for your phone call and that invitation to come out and have fun, play and ride! We owe it to them and our Chapters to get those folks involved!

Thanks to individuals like **Anita & JR Alkire, Deputy Directors**, GWRRA has an amazing amount of history and information for anyone that needs it. All you have to do is look it up or just ask and we will do the leg work for you.

As summer passes and riding season becomes colder remember to button up turn on the heated seats/clothing. Get out there and enjoy the great splendid fall colours remembering that leaves and rain make for a very slippery road.

Stay Safe

Ron and Sue Kolodij
Region K Ontario
District Directors

The time has come for Steven and Megan Perron to live new adventures.

We had the opportunity to work with both of you for the past 7 months and it was a pleasure getting to know you better. We will still bug you both for help 😊

Thank you for the time and work you gave during the past years as Assistant Regional Directors. Our Region was fortunate to have both of you. Enjoy and have fun in all your travel's.

New Assistant Region Director

We are pleased to announce that Mr. Gary McDermott has accepted the position of Assistant Region Director.



Travelling Trophy

Where is it how can we get it

I have many members who are asking about the rules of the Travelling Trophy, since we herd so many different versions we asked other regions what they are doing and this is the rules we received

Chapter Travelling Trophy Rules The rules for this are pretty simple and easy to follow.

This is meant to be a fun and exciting thing for your chapter and also helps support visitations to other chapters.

1. Visit a chapter and retrieves the Travelling Trophy,
2. There must be 30 days between having the trophy for your chapter and being able to get it back to your chapter. In other word, no back to back captures of the Travelling Trophy.
3. To get the trophy, your chapter must have 6 members in attendance, in chapter colors to be able to retrieve and take it to your home chapter.
4. In the case where these is a tie, with multiple chapters in attendance and both having 6 members in colors, the chapter that is the farthest away from the chapter currently holding the trophy is the winner. This is only in the cases where there is an exact tie, if a chapter has 7 members and the other having 6, the one with the most members in colors wins.
5. Chapters should display the Travelling Trophy at all chapter functions. You earned it, show it off!
6. The Region wants to know and share in your fun, so please let the Region Directors know, so we can feature this in the Region newsletter for all to see. Dir.regionk@outlook.com
7. It is the responsibility of the chapter that has the Travelling Trophy to go and have the plaque engraved with their chapter and date on it. Please have the trophy engraved with your chapter letter and date, so there can be a permanent record. This shows where it has been

Most of all, have fun!!

You can find the Travelling Trophy at Mississauga ON-Y



Rendezvous 2017



Region K (Central Canada)

July 20 – July 23 (inclusive)

Best Western Pembroke Inn & Conference Centre

1 International Dr., Pembroke, ON K8A 6W5

(613) 735-0131

My Canada EH!

Couple of the Year Selection, Chapter Challenges, Seminars, Mouse Trap Car Competition, Scenic Tours, Drill Team Demonstration, Door Prizes, Vendors if available, Lucky Ticket Draw, Chapter Baskets, Share the Wealth Draws, Friday Entertainment, Early Bird Registration Draw, motorcycle games.

You can book your hotel rooms now by calling the *Best Western Pembroke Inn* directly at 613-735-0131 or 1-800-567-2378. No internet booking, reservations must be booked directly with the hotel. To reserve the rooms, you must request the GWRRA REGION K Group rate, \$119.00 + taxes per night per room, an additional \$10.00 per person over 3 in the room. Hot breakfast included. Best Western Rewards members will receive their Rewards points.

Come dress has your favorite:

Canadian thing, Canadian person, Canadian animal, Canadian actor, etc.....

Please visit our website regularly for all updates of the Rendezvous 2017

<http://regionk.ca/en2/rendezvous.htm>



CENTRAL CANADA

Region K Conference Rendezvous 2017

July 21– July 23 (inclusive)

Best Western Pembroke Inn & Conference Centre

1 International Drive, Pembroke, ON, K8A 6W5



“My Canada EH!”

Couple of the Year selection, Chapter Challenges, Seminars, Mouse Trap Car Competition, Scenic Tours, Drill Team Demonstration, Door Prizes, Vendors, Lucky Ticket Draw, Chapter Baskets, Share the Wealth Draws, Friday Entertainment, Motorcycle Games.

Grand Prize Draw for Early Registration postmark no later than June 1, 2017

1st Prize: \$150.00 **2nd Prize:** \$50.00 **3rd Prize:** \$25.00

ACCOMMODATION INFORMATION

Best Western Pembroke Inn & Conference

Center:

1 International Drive
Pembroke, ON, K8A 6W5
Tel: (613) 735-0131
Toll-Free: (800) 567-2378

www.bestwesternpembroke.com

*call the above number to book your room and mention “GWRRA Group Rate” to receive the discounted price of \$119.00 + taxes per night, per room, an additional \$10.00 per person over 3 in the room. Included is a complimentary full hot breakfast.

Camping:

Pine Ridge Park and Resort

425 River Dr., Pembroke
ON K8A 6W7
613-732-9891
1-888-746-3743

pineridgepark.com

15 KM

Riverside Park Campground

961 Pembroke St W, Pembroke
ON K8A 8R4
613-735-6821 ext. 1504

Riversidecampground

5 KM

ROOMS BLOCKED UNDER “GWRRA REGION k Group Rate” until July 1, 2017

Contacts

François & Chantal Séguin
dir.regionk@outlook.com

Raymond Borris & Hélène Dubois
rborris65@hotmail.com

**Region K
Rendezvous 2017
Registration Form**

Rider: _____ Age: _____ GWRRA #: _____ Exp. _____

Co-Rider: _____ Age: _____ GWRRA #: _____ Exp. _____

Mailing Address: _____

City: _____ Prov./State: _____ Postal/Zip Code: _____

Phone #: _____ E-mail: _____

Year/Model M/C: _____ Distance To Rally (km/miles): _____

I (We) Belong To Chapter: _____

Registration

	Quantity	Until June 1	After June 1	Total
GWRRA Members	_____	x \$40.00	x \$45.00	\$ _____
Non-Members	_____	x \$45.00	x \$50.00	\$ _____
Children (12 – 18)	_____	x \$12.00	x \$15.00	\$ _____
Day Rate:	_____	x \$30.00		\$ _____
Saturday Dinner	_____	x \$30.00		\$ _____
Medic First Aid Friday July 21 only	_____	x \$40.00		\$ _____
			Note: you must pre-register by June 1 st for this course including Rendezvous. Course is being offered on Friday only 9am-5pm. English only (min 6 to max 25).	
			Total Registration:	\$ _____

Road Captain Course

Road Captain Course offered on Friday, July 21st, includes both a classroom portion along with a riding portion. The riding portion will take place following the classroom portion. To receive credit for the course you must attend both the classroom and riding portions. Please fill out the section below if you wish to take the Road Captain's Course on the Friday.

English Course – 9:00am – 10:00am (min 6 - max 30 participants) Quantity: _____

French Course – 10:30am – 11:30am (min 6 - max 12 participants) Quantity: _____

(English content course being offered in French)

Note: you must pre-register by June 1st for these courses including a Rendezvous Registration.

If you have specific dietary needs i.e. – allergies, etc. please list them below:

Payment: Cheque, Money Order or Bank Draft in Canadian funds payable to "G.W.R.R.A. Region K".

Do not mail cash.

Mail payment, completed registration and waiver to:

Suzie Mainville

2191 St. Isidore Road

St. Isidore, Ontario K0C 2B0

All applicants must sign the following waiver form to participate.

I/We do agree to conform to and comply with the ideals governing this event, and I/we further agree to hold harmless GWRRA, co-sponsoring organizations or any property owners or owner for any loss or injury to self or property in which I/we may become involved by reason of participation in the event. I/we also agree to assume responsibility for any property I/we knowingly damage. I/we have read this entire form.

Rider

Print _____

Signature _____

Co-Rider

Print _____

Signature _____

Other Participant

Print _____

Signature _____

Mail your registration today!